

## HOW TO USE Technology to Improve Your Family Law Practice

Chair: Russell Alexander

Russell Alexander Collaborative Family Lawyers

Panelists: Phil Brown, Counsel, Practice Management

Law Society of Ontario

Brian Galbraith

Galbraith Family Law Professional Corporation

Nafisa Nazarali

Russell Alexander Collaborative Family Lawyers

Jennifer Reynolds, Fresh Legal

September 13, 2018 12:00 p.m. – 2:00 p.m. Total CPD Hours = 2 h Professionalism

Law Society of Ontario WEBCAST ONLY

SKU CLE18-090100

**Agenda** 



12:00 p.m. – 12:02 p.m. Welcome and Opening Remarks

Russell Alexander
Russell Alexander Collaborative Family Lawyers

12:02 p.m. – 12:22 p.m. Using Social Media to Market your Practice more Effectively

Russell Alexander

Russell Alexander Collaborative Family Lawyers

12:22 p.m. – 12:30 p.m. Marketing Rules

Phil Brown, Counsel, Practice Management

Law Society of Ontario

12:30 p.m. – 12:38 p.m. Question and Answer Session

12:38 p.m. – 12:48 p.m. Enhancing the Client Experience

Nafisa Nazarali

Russell Alexander Collaborative Family Lawyers

12:48 p.m. – 1:08 p.m. Using Technology throughout the Life of a File

Jennifer Reynolds, Fresh Legal

1:08 p.m. – 1:26 p.m. How to Use Technology to Improve your Business

Brian Galbraith

Galbraith Family Lawyers Professional Corporation

1:26 p.m. – 1:36 p.m. Improving your Work-Life Balance

Nafisa Nazarali

Russell Alexander Collaborative Family Lawyers

1:36 p.m. – 1:52 p.m. Fun Stuff: Tech Tips, Tricks, and Traps

Moderator: Russell Alexander

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1:52 p.m. - 2:00 p.m. Question and Answer Session

2:00 p.m. Program Ends