

Take Your Legal Writing Skills to the Next Level: Writing a Persuasive Factum

CHAIR: **Ryan Standil**, *Write To Excite*

SPEAKER: **The Honourable Justice David Stratas**
Federal Court of Appeal

Total CPD Hours = 10 m Substantive + 1 h + 10 m Professionalism 

On Demand

SKU CLE22-01221

Agenda

Welcome

The Impact of Written Advocacy on Your Case

How Judges Read Factums

Structuring Your Factum

The Skills Required to be a Great Writer

The Golden Rule: Write for Your Audience

Tips from the Bench

The Three Levels of Persuasion

Reverse-Engineering Your Case

Knowing the Standard of Review

Resources to Improve Your Writing

Arguments: The Optimal Number and the Best Order

Thoughts on Overview Sections

Point-First Writing: Context Before Details

Using Quotations

Relying on Authority

The Importance of Citations

Readability

End of Program