

Solo and Small Firm Stand-Alone Topics for Today

Your Online Reputation: Marketing and More that Protects (and Promotes) Your Brand

September 17, 2020

SKU CLE20-0101300

Table of Contents

TAB 1	Suggestions for Steps to Remove Content Online and Discourage Online Abuse	1 - 1 to 1 - 3
	(This paper originally appeared in the 14 th Annual Family Law Summit, March 26-27, 2019)	
	A. Shawn Richard, <i>Lenkinski, Carr & Richard LLP</i>	
TAB 2A	Your Online Reputation: Marketing and More that Protects (and Promotes) Your Brand Strategies, Court Action and Social Media Policies (PowerPoint)	2A - 1 to 2A - 22
	Paul V. Lomic, <i>Lomic Law</i>	
TAB 2B	Social Media Policy Checklist	2B - 1 to 2B - 2
	(From Chapter 7 – <i>Social Media and Defamation</i> by Matthew P. Sammon and Constanza Pauchulo) (Reproduced with permission)	
	Paul V. Lomic, Editor, <i>Social Media and Internet Law: Forms and Precedents</i> , 2nd Edition, LexisNexis 2018	

TAB 2C **Precedent Notice of Motion..... 2C - 1 to 2C - 3**
(From Chapter 7 – *Social Media and Defamation* by
Matthew P. Sammon and Constanza Pauchulo)
(Reproduced with permission)

Paul V. Lomic, Editor, *Social Media and Internet Law: Forms and
Precedents*, 2nd Edition, LexisNexis 2018

TAB 3 **Links to Resources from Lawyers’ Professional
Indemnity Company 3 - 1 to 3 - 1**

Firm websites being impersonated by fraudsters

Fraud Fact Sheet – Cybercrime and Bad Cheques Scam

Hot Topics: COVID-19 Articles and Resources

practicePRO[®], *Lawyers’ Professional Indemnity Company*[®]