# Entertainment & Media Law Symposium 2017

### **CHAIRS**



Casey Chisick, C.S.

Cassels Brock & Blackwell LLP



**Ron Hay** Stohn Hay Cafazzo Dembroski Richmond LLP

### STEERING COMMITTEE

**Susan Abramovitch** *Gowling WLG (Canada) LLP* 

Gillian Akai, Postmedia Network Inc.

Jason Kee, Google Inc.

Carlyn Klebuc, Bell Media

David Steinberg, Dentons Canada LLP

Danny Webber, Hall Webber LLP

Astrid Zimmer, Blue Ant Media Inc.

David Zitzerman, Goodmans LLP

**DAY ONE: APRIL 27** 9:00 a.m. – 4:30 p.m. **DAY TWO: APRIL 28** 9:15 a.m. – 1:30 p.m.

LIVE IN TORONTO, Osgoode Hall, 130 Queen Street West or LIVE WEBCAST

Total CPD Hours = 9 h Substantive + 1 h 30 m Professionalism (2)







# Agenda | DAY ONE: APRIL 27, 2017



### **Welcome and Opening Remarks**

9:00 a.m. – 9:15 a.m.

Casey Chisick, C.S., Cassels Brock & Blackwell LLP Ron Hay, Stohn Hay Cafazzo Dembroski Richmond LLP

### **OPENING KEYNOTE ADDRESS**

### **Copyright under Siege**

9:15 a.m. - 10:00 a.m.

Stephen Stohn, Stohn Hay Cafazzo Dembroski Richmond LLP

### The DigiCanCon Consultation: What's Next for **Canadian Content? (PANEL DISCUSSION)**

10:00 a.m. - 11:00 a.m.

**MODERATORS** 

Ron Hay, Stohn Hay Cafazzo Dembroski Richmond LLP Carlyn Klebuc, Assistant General Counsel, Bell Media **PANELISTS** 

Jason Kee, Public Policy & Government Relations Counsel, Google Inc.

Reynolds Mastin, President and CEO, Canadian Media **Producers Association** 

Maureen Parker, Executive Director, Writers Guild of Canada

Richard Pfohl, General Counsel, Music Canada/ **CONNECT Music Licensing** 

Coffee and Networking Break 11:00 a.m. - 11:15 a.m.

### **Entertainment & Media Law 2015–2017:** The Years in Review

11:15 a.m. - 12:15 p.m.

Casey Chisick, C.S., Cassels Brock & Blackwell LLP

### **Dabble, Dabble, Toil and Trouble** (45 Minutes **P**)



12:15 p.m. - 1:00 p.m.

With interactive polling

MODERATOR

David Steinberg, Dentons Canada LLP

**PANELISTS** 

Simon Chester, Gowling WLG (Canada) LLP

Eugene Cipparone, Goodmans LLP

Daniel Pinnington, Vice-President, Claims Prevention and Stakeholder Relations, Lawyers' Professional Indemnity Company (LawPRO®)

Lunch to Be Provided 1:00 p.m. - 2:00 p.m.

Transition to Breakout Sessions 2:00 p.m. - 2:15 p.m.

### **ENTERTAINMENT & MEDIA LAW BOOT CAMP**

### **CONCURRENT SESSIONS** (All sessions to be webcast) 2:15 p.m. – 3:15 p.m.

Two weeks before the program, we will e-mail you a link to a Google form, where you sign up for the workshops you wish to attend. All workshops will be recorded and available as part of the video archive, which you may access within 10 business days after the program.

### WORKSHOP A: What's the Deal and What's the Use? Clearance Considerations When Relying on Fair Dealing and Fair Use

Christina Buchli, Buchli Goldstein LLP

Dean Cheley, Donaldson + Callif, LLP (California)

Bob Tarantino, Dentons LLP

Danny Webber, Hall Webber LLP

### **WORKSHOP B: Achievement Unlocked: Opening the Door to Key Aspects of Videogame Publishing and** Other Current Issues Facing the Videogame Industry

Emmanuel Evdemon, Entertainment Counsel Tony Walsh, Company Director, Phantom Compass

### WORKSHOP C: Dealing with SAG-AFTRA, the WGA and the DGA When Engaging Members of US Guilds: Just How Does It Work in Canadian Productions?

Jayme Alter, Dentons Canada LLP

Ron Hay, Stohn Hay Cafazzo Dembroski Richmond LLP

### WORKSHOP D: #BraveNewWorld: How to Practice Social Media Law

Gillian Akai, Executive Vice President, General Counsel and Corporate Secretary, Postmedia Network Inc.

Daniel Cole, Gowling WLG (Canada) LLP

Jon Festinger, Q.C., Festinger Law & Strategy (Vancouver)

Coffee and Networking Break 3:15 p.m. - 3:30 p.m.

### Repeat of Workshops A through D

3:30 p.m. - 4:30 p.m.

End of Day One 4:30 p.m.

**Reception** (Sponsored by Steering Committee Members)

4:30 p.m. - 6:30 p.m.

Registrants attending live in Toronto are invited to join us for a reception immediately following Day One.

# Agenda | DAY TWO: APRIL 28, 2017



# ARE YOU AN UP-AND-COMING LAWYER? BONUS SESSION!

(Almost) Everything You Always Wanted to Know About Practising Entertainment and Media Law, (But Were Afraid to Ask) (1 hour P)

8:00 a.m. - 9:00 a.m.

Steering Committee Members Senior Members of the Bar

Sit down for an informal mentoring session with senior members of the bar and learn about managing your practice, meeting your professional and ethical responsibilities, and dealing with your clients. (Open to law students and new calls up to 5 years. Qualifies you for 1 h Professionalism)

Space is limited. Register early!

# Copyright Reform Is Back: Looking Ahead to Parliament's Five-Year Review (PANEL DISCUSSION)

9:15 a.m. - 10:30 a.m.

MODERATOR:

Casey Chisick, C.S., Cassels Brock & Blackwell LLP

PANELISTS:

Erin Finlay, Chief Legal Officer, Canadian Media Producers Association

Jay Kerr-Wilson, Fasken Martineau DuMoulin LLP Ryan Steeves, Director of Legal Affairs, Music Canada Lara Taylor, Director, Copyright and International Trade, Department of Canadian Heritage

# Record Label Re-Invent: Metamorphosis of Record Companies 2005–2017 (PANEL DISCUSSION)

10:30 a.m. - 11:30 a.m.

MODERATOR:

Susan Abramovitch, Gowling WLG (Canada) LLP

PANELISTS:

Shauna de Cartier, Founder/President, *Six Shooter Records*Sandy Pandya, *Pandyamonium Artist Management*Mark Quail, Barrister and Solicitor
Steve Teixeira, *Universal Music Canada* 

Coffee and Networking Break 11:30 a.m. – 11:45 a.m.

# Effective ADR in Entertainment & Media Law Industry (45 minutes (2))

11:45 a.m. - 12:30 p.m.

MODERATOR:

David Steinberg, Dentons Canada LLP

PANELISTS:

Matthew Diskin, Gilbert's LLP

Lon Hall, Hall Webber LLP

R. Scott Jolliffe, Partner – Intellectual Property, *Gowling WLG* (Canada) LLP

# Bialystock, Bloom, and Beyond: Producing and Financing Live Stage Productions and Tours (PANEL DISCUSSION)

12:30 p.m. - 1:30 p.m.

MODERATOR:

David Zitzerman, Goodmans LLP

PANELISTS:

Paul Cormack, Vice President, Marketing, DHX Television Carol Kaplan, Loeb & Loeb (New York) (prerecorded) Michael Speyer, President, StageVentures

Program Ends 1:30 p.m.

Time has been allotted at the end of each panel/workshop for a question and answer session.