



# PRACTICE GEMS: ESSENTIALS OF THE PRIVATELY HELD COMPANY 2019 (PART 2): CORPORATE FINANCE STRATEGIES

Chair: **Sanjeev Patel, *Wildeboer Dellelce LLP***

**September 18, 2019**

**1:00 p.m. to 4:00 p.m.**

**Total CPD Hours = 2 h 30 m Substantive + 30 m Professionalism **

**Law Society of Ontario  
Donald Lamont Learning Centre  
130 Queen Street West  
Toronto, ON**

**SKU CLE19-00907**



## **Agenda**

**1:00 p.m. – 1:05 p.m.**

**Welcome and Opening Remarks**

*Sanjeev Patel, **Wildeboer Dellelce LLP***

**1:05 p.m. – 1:35 p.m.**

**Understanding the Types of Securities Used to Raise  
Capital**

*Eric Apps, **Aluvion Law***

*Geoffrey Cher, **Wildeboer Dellelce LLP***

<b>1:35 p.m. – 2:05 p.m.</b>	<b>How to Manage Investors with Different Interests</b>  Bruce Sheiner, <i>Norton Rose Fulbright Canada LLP</i>  Cathy Singer, <i>Norton Rose Fulbright Canada LLP</i>
<b>2:05 p.m. – 2:30 p.m.</b>	<b>Overview of Business Valuation Concepts and Approaches</b>  Timothy Zimmerman, Partner, <i>RSM Canada</i>
<b>2:30 p.m. – 2:45 p.m.</b>	<b>Question and Answer Session</b>
<b>2:45 p.m. – 3:00 p.m.</b>	<b>Networking Break</b>
<b>3:00 p.m. – 3:30 p.m.</b>	<b>Professionalism Practices and Pitfalls When Acting for a Privately Held Company (30 m  )</b>  Kenneth Dekker, <i>Affleck Greene McMurtry LLP</i>  Bonnie Roberts Jones, <i>Groia &amp; Company Professional Corporation</i>
<b>3:30 p.m. – 3:55 p.m.</b>	<b>Financing Strategies with a View to Going Public</b>  Gregory Hogan, <i>Cassels Brock &amp; Blackwell LLP</i>
<b>3:55 p.m. – 4:00 p.m.</b>	<b>Question and Answer Session</b>
<b>4:00 p.m.</b>	<b>Program Ends</b>