

April 24, 2023

# Entertainment & Media Law Symposium 2023



**CO-CHAIRS:** Hilary Goldstein,  
*Buchli Goldstein LLP*

Stephen Henderson,  
*Cassels Brock & Blackwell LLP*

**HONOURARY CHAIR:** Casey Chisick, C.S.,  
*Cassels Brock & Blackwell LLP*

**May 3, 2023**

**9:00 a.m. to 4:45 p.m.**

**Total CPD Hours = 3 h 45 m Substantive + 2 h Professionalism <sup>P</sup>  
+ 1 h EDI Professionalism <sup>E</sup> (Not including speed mentoring below)**

**Law Society of Ontario  
Donald Lamont Learning Centre  
130 Queen St. W.  
Toronto, ON**

**SKU CLE23-00502**

## Steering Committee

Angelika Heim, *Stohn Hay Caffazo Dembroski Heim Finlay LLP*  
Nghia Nguyen, Vice-President, Business & Legal Affairs, *WildBrain*  
Bob Tarantino, *Dentons Canada LLP*  
Samantha Traub, *Boat Rocker Media*  
Danny Webber, *Hall Webber LLP*  
David Zitzerman, *Goodmans LLP*

## Agenda

**8:00 a.m. – 9:00 a.m.**

**Are you an up-and-coming lawyer? Bonus Session!**

*Pre-registration is required - Space is limited  
Open to law students and new calls up to 5 years  
Qualifies for 1 h Professionalism.*

**Speed Mentoring: (Almost) Everything You Wanted to Know About Practising Entertainment and Media Law (But Were Afraid to Ask) (1 h P)**

Sit down for an informal mentoring session with senior members of the bar and learn about managing your practice, meeting your professional and ethical responsibilities, and dealing with your clients.

**Time has been allotted at the end of each session/workshop for question and answer**

**9:00 a.m. – 9:10 a.m.**

**Welcome**

Hilary Goldstein, *Buchli Goldstein LLP*

Stephen Henderson, *Cassels Brock & Blackwell LLP*

**9:10 a.m. – 10:10 a.m.**

**Field of Streams: Update on the *Online Streaming Act* (aka Bill C-11)**

Moderator:

David Zitzerman, *Goodmans LLP*


Scott Benzie, Executive Director, *Digital First Canada*

John Lewis, International Vice President and Director of Canadian Affairs, *IATSE*

Neal McDougall, Assistant Executive Director, *Writers Guild of Canada*

Alain Strati, Senior Vice-President, Industry, Policy and General Counsel, *Canadian Media Producers Association*

**10:10 a.m. – 11:00 a.m.**

**Workplace Safety and Harassment in the Workplace: Policies, Procedures, and Investigations** (50 m EDI Professionalism )

Jacqueline Luksha, *Hicks Morley Hamilton Stewart Stories LLP*

Jan Parnega, *Shearer Parnega LLP*

Victoria Shen, Executive Director, *Writers Guild of Canada*

**11:00 a.m. – 11:15 a.m.**

**Coffee and Networking Break**

**11:15 a.m. – 12:30 p.m.**

**Entertainment & Media Law: The Year(s) in Review**

Casey Chisick, C.S., *Cassels Brock & Blackwell LLP*

Jessica Zagar, *Cassels Brock & Blackwell LLP*


**12:30 p.m. – 1:30 p.m.**

**Lunch**

## Breakout Sessions

### SALON B

1:30 p.m. – 2:30 p.m.

**Session 1: Recording Agreements and Touring: What's Changed?** (10 m EDI Professionalism )

Moderator:

Angelika Heim, *Stohn Hay Cafazzo Dembroski Heim Finlay LLP*

Panelists:

Susan de Cartier, Founder and President, *Starfish Entertainment Inc.*

Miro Oballa, *Taylor Oballa Murray Leyland LLP*

Steve Teixeira, Senior Vice President, Business Affairs  
*Universal Music Canada*

OR

### SALON A

1:30 p.m. – 2:30 p.m.

**Session 2: How I Met Your MAGR: Understanding Net Profit Definitions**

Keith Hamilton, SVP, Scripted Business & Legal Affairs,  
*Boat Rocker Studios*- remote from U.S.

Danny Webber, *Hall Webber LLP*

2:30 p.m. – 2:45 p.m.

**Coffee and Networking Break**

### SALON B

2:45 p.m. – 3:45 p.m.

**Session 3: Drafting Boilerplate Provisions in Entertainment Contracts: The Force Majeure Awakens** (1 h )

Moderator:

Bob Tarantino, *Dentons Canada LLP*

Panelists:

Peter Henein, *Henein Hutchison Robitaille LLP*

Catherine Lovrics, *Marks & Clerk Law LLP*

OR

## **SALON A**

**2:45 p.m. – 3:45 p.m.**

**Session 4: Battle of the Brands: Strategies for Merchandising & Licensing**

Moderator: Nghia Nguyen, Vice-President, Business & Legal Affairs  
*WildBrain*

Panelists: Stephanie Chong, *Hoffer Adler LLP*

Carrie Dumont, SVP Legal and Business Affairs-*Peanuts Worldwide LLC, WildBrain*

Susanne Teixeira, Senior Director Legal Affairs & Intellectual Property, *Spin Master Ltd.*

## **SALON B**

**3:45 p.m. – 4:45 p.m.**

**Session 5- Everything Everywhere All At Once- In House Counsel Roundtable**

Moderator: Nghia Nguyen, Vice-President, Business & Legal Affairs  
*WildBrain*

Panelists: James Bishop, General Counsel, *WildBrain* (Halifax)

Robert Gold, Associate General Counsel, *Pixomondo*

Jamie Greenberg, General Counsel, *Wattpad*

Samantha Traub, Chief Corporate Officer and General Counsel, *Boat Rocker Media*

OR

## **SALON A**

**3:45 p.m. – 4:45 p.m.**

**Session 6: ChattingChatGPT: AI's Effects on Our Industry and Profession (1 h  )**

Professor Pina D'Agostino, Osgoode Hall Law School  
*York University*

Erin Finlay, *Stohn Hay Cafazzo Dembroski Heim Finlay LLP*

Stephen Henderson, *Cassels Brock & Blackwell LLP*

**4:45 p.m.**

**Program Ends**

**4:45 p.m. – 6:30 p.m.**

**Reception Sponsored by:**

**Buchli Goldstein LLP**

**Cassels Brock & Blackwell LLP**

**Dentons (Canada) LLP**

**Goodmans LLP**

**Hall Webber LLP**