18th SOLO & SMALL FIRM CONFERENCE

EVOLUTION

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JUNE 13 9:00 a.m. - 4:30 p.m.

Register at store.lso.ca/ 18thsolosmall

AGENDA AT-A-GLANCE

8:00 - 9:00	Breakfast, Exhibitors and The InfoXchange
9:00 - 9:10	Welcome
	Opening Plenary – Burnout: What It Is and What We Can Do About It
	Break: Exhibitors and The InfoXchange

CONCURRENT BREAKOUT SEMINARS AND WORKSHOPS

Registrants can watch/attend Seminar A & Seminar B. Workshops are in-person only. All sessions will be available on-demand. Topics subject to change.

	SEMINAR A	SEMINAR B	WORKSHOP	
10:45-11:45	Dealing with Sensitive Issues in the Workplace (1 h)	The Evolution of Law- Niche Practice Areas	Automating Work Processes	
11:45-11:50	Session Change			
11:50-12:50	A Focus on Legal Ethics for Solo/Small Firm Practices: Strategies to Manage Challenging Issues	Artificial Intelligence and ChatGPT	Ethical Persuasion: Storytelling and Selling	
12:50-1:50	Lunch (In-Person Attendees) Exhibitors and The InfoXchange			
1:50-2:50	Marketing: How to Build Referrals and Your Reputation	Civility in a Time of Change	Do it Yourself- Canva	
2:50-3:30	Break: Exhibitors and The InfoXchange			
3:30-4:30	Closing Plenary - Evolution: What's Next			
4:30	End of Program			
4:30-6:00	Reception			

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CUSTODIUS

PLATINUM







SILVER

Session contains EDI content.
Total CPD = 5 h Professionalism (P + 1 h EDI Professionalism (P)
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