



JUNE 23 9:00 a.m. - 4:30 p.m.

THE FUTURE OF SOLO/SMALL
FIRM LAW: RESILIENCY IN A
TIME OF CHANGE

9:00-9:05

WELCOME

9:05-10:00 Opening Plenary: The Future of Law: Resilience and Change-Where Do We Go from Here?

10:00-10:15 Break

CONCURRENT BREAKOUT SEMINARS

Registrants watch either Seminar A or B. Please note that all sessions will be available on-demand post program.

	SEMINAR A	SEMINAR B
10:15-11:10	Launching Your Practice: Creating the Firm You Want (from the Ground Up)	Relaunching Your Practice: Transforming the Firm You Have into the Firm You Want
11:10-11:20	<i>Session Change</i>	
11:20-12:15	Taking on a Practice: Deciding What is Right for You	Planning for Your Firm's Future, and Your Own: Transitioning or Selling
12:15-1:15	<i>Lunch</i>	
1:15-2:10	How to Do the Right Thing: Ethics for Solo/Small Firms	Delegate Effectively Without a Big Team (or Budget)
2:10-2:20	<i>Session Change</i>	
2:20-3:15	Setting and Reaching Marketing Goals	Technology and Innovation: Challenges and Opportunities
3:15-3:30	Break	
3:30-4:30	Closing Plenary: 11 Habits of Highly Successful Solo/Small Firms	

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